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Leicestershire  
LE11 3QF  
Email:  
[clubdevelopment@swimming.org](mailto:clubdevelopment@swimming.org)

7<sup>th</sup> April 2021

Dear Burnley Bobcats ADM SC,

Re: SwimMark Essential Health Check

I am pleased to congratulate Burnley Bobcats ADM SC on completing the SwimMark Essential Health Check, which was ratified during the recent Club Leadership Group (CLG) Meeting on 31<sup>st</sup> March 2021.

By maintaining SwimMark Essential; your club continues to benefit from the following:

- Use of SwimMark Essential logo on club documentation – logo can be found on the online portal, within the Resources tab (please ensure correct logos are used on all club correspondence)
- In partnership with Institute of Swimming, you are entitled to a SwimMark voucher to use towards future training costs. In order to claim this, please identify the specific course that you'd like to redeem your voucher on and contact the Institute of Swimming by phone (01509 640640) or email ([iosadmin@swimming.org](mailto:iosadmin@swimming.org)) to request the voucher which will be added to your organisational account. If you do not have an organisational account on the Institute of Swimming booking website please go to [https://asa.formstack.com/forms/ios\\_website\\_company](https://asa.formstack.com/forms/ios_website_company) to activate your account.
- If you have a voucher assigned to a course, and you have secured your place via the Swim England North West Regional Website (e.g. Assistant or Coach courses), you will still be required to pay the full cost upfront, however up to 28 days after the event closing day the Region will provide £100 into your clubs' bank account. This ensures that you will not miss out on using the IoS voucher.
- 5% off Swim England Awards (quote SwimMark club when placing an order)
- 3 free Bronze listings per year for coaching vacancies on the Careers in Aquatics website. To submit a vacancy, please go to [swimming.org/careers](http://swimming.org/careers) and visit the Post a Job page. Enter the code SWMK19 plus your 4 character club code in the promotional box i.e. SWMK19SECL

Swim England North West Regional Board have made the decision to award clubs who have achieved the SwimMark Essential accreditation with 2 separate payments of £250 each. The first £250 was made in March 2020 and the remaining £250 to be paid this year upon successful completion of the Health Check Accreditation. This money is to be spent on workforce development within club.

Your SwimMark certificate is renewed every two years, in line with the full accreditation, so please continue to display your current certificate where appropriate. Your club will be required to complete the full accreditation again, i.e. 15 elements, by March 2022, however you will be contacted in advance of this date.

Thank you for your continued commitment to SwimMark accreditation.

Yours sincerely



Ian Cotton  
Chairman of the Club Leadership Group