

17th February 2016

Dear Club Secretary

As we reach the half way mark of another aquatics season I would like to firstly thank all clubs for working through the affiliation process, here at Swim Ireland we appreciate the hard work all clubs have put in this year to make it a very straight forward process.

This year on the back of feedback from a large number of clubs, we have made the decision to not post out membership cards to our members. The general response we have received was that members were not getting the most out of their cards and they were not being used. We however do still have the facility to provide membership cards, so if your club would like these, please contact your Club Support Officer by the 26th of February to arrange this.

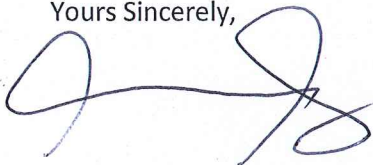
We are currently in the process of developing an overall membership package for our members and have started talking with a number of companies to arrange discounts on product purchases. We are pleased to announce that we have already secured a deal with Lifestyle Sports that will offer a 10% discount to our members who make online purchases. Please make sure you quote SWIM10 at the checkout page.

For more information on this promotion and to make online purchases please see the links through the Swim Ireland website – <http://www.swimireland.ie/>. We will also be keeping our clubs and members informed of any further promotions through our social media channels and monthly E-zine.

This year is going to be a busy year for the membership team with some new initiatives being rolled out to support the hard work of clubs. This will include a new Chair and Secretary Forum, which will provide an opportunity for training as well as a forum to discuss any pressing issues which clubs are facing. There will also be the Club Development days which were a huge success in 2015 and the redeveloped Clubmark programme will be a big part of our work in 2016. If you would like to know any more about any of these initiatives or get your club involved, please contact your Club Support Officer.

If you have any further questions or feedback please feel free to get in contact with us here in Swim Ireland and in the meantime please continue to enjoy our sport.

Yours Sincerely,



Adam Cox
Membership and Education Manager