



OXFORDSHIRE & NORTH BUCKINGHAMSHIRE COUNTIES ASA SPECIAL SWIMMING SECRETARY REPORT – JULY 2021

Further to my May report and subsequent update, I regret that it has become necessary to make some further adaptations to the 2022 Counties ASA Championships and Age Group Competitions arrangement.

Following correspondents with the Aqua Vale, Aylesbury, it transpires that the cost of pool hire has increased 27% or £4,300.00.

There are also concerns that the number of entries will decline, and consequently, the pool admissions and programme sales are likely to reduce. I have assumed a drop of 10% across the three revenue income streams to forecast the finances, and this equates to £5,200.00 less income when compared to 2020.

As such, we anticipate that without taking steps to mitigate cost increases, the championships will potentially run at a loss.

Having discussed the matter with Karen Underwood and Ian Powell, we have decided to limit the age groups medals to 1st, 2nd & 3rd only (no 4th to 8th place medals). This saves purchasing 1040 medals and £1,700.00. The cost of admission for the main championships will increase £1.00 per session to £2.00 per day, generating a future £1,000.00 of income.

While these measures are unpalatable, they will ensure that the 2022 Championships do not run at a loss. In taking these steps, we aimed to avoid increasing the cost of entry and limit the impact on the championships.

I appreciate that swimmers, parents and guardians will see this negatively; however, the need to mitigate losses is essential. The change to medal awards will be detailed in the meet conditions, and I ask clubs to support in communicating this message ahead of the championships.

Oliver Stockland
Swimming Secretary
Oxford & North Buckinghamshire Counties ASA