



Patrons: Sharron Davies MBE, Stephanie Millward MBE

## Sponsorship Manager

### Role

Responsible for the acquisition of new sponsors, generating revenue for TeamBath AS.

### Skills

- Self- motivated and organised
- Approachable
- Enthusiastic
- Confident and effective communicator

### Main duties

- Identify and contact potential sponsors
- Liaise with and manage current sponsors to maintain a relationship
- Prepare and create proposals to attract prospective sponsors
- Ensure effective management of sponsorship agreements
- Work closely with the fund-raising manager to create and maximise sponsorship opportunities
- Contribute to monthly newsletter

### Commitment

- Ongoing commitment to coordinate sponsorship activities
- Occasional attendance at monthly committee meetings

### Benefits to Self

Contribution to enabling a club to achieve its full potential by securing funds for the self management of TeamBath AS.